

A DAY IN THE LIFE OF A PRODUCT DEVELOPMENT SPECIALIST

EVERY DAY IS DIFFERENT

Working as a Product Development Specialist means every day is different. Depending on the stage of the project you're working on, you could be researching, outlining, writing, doing design and layout, or editing. There are plenty of opportunities to be creative in one way or another. One thing is guaranteed; you'll never be bored! Time flies by as you collaborate with team members to share ideas, provide feedback on projects, and work toward the timeline you've set with your manager. During the development of products, you'll be part of the process of elevating materials as you use your flexibility to adapt and adjust to changes on the fly.

OPPORTUNITIES

Some days you'll spend time working closely with team members, while other days, you'll withdraw into your creative mode to write. You might attend a one-on-one check-in meeting with your manager, come together with the team for a Think Tank discussion, or participate in an all-staff meeting. You'll have plenty of opportunities to learn and grow your skills, including researching topics and becoming more proficient in using creative apps and computer programs.

CONNECTION

Although you'll spend the majority of time working independently, there are plenty of chances to connect and participate in the life and culture of Great Kids®. You'll be surrounded by a supportive and positive team that wants to see you realize your full potential. You'll work hard, play hard, and reap the rewards of knowing that the work you do impacts the lives of families and children.

PRODUCT DEVELOPMENT TEAM

