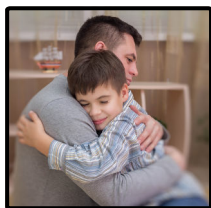




# NEST

## Emotional Safety Matters in Crisis



After physical safety, children need emotional support. Without it, fear and stress can escalate.

**Nest** is a research-based, trauma-informed resource that provides emotional first aid—equipping adults with simple, compassionate ways to respond in the immediate aftermath of a crisis. It helps adults show up calm, grounded, and supportive right when it matters most.

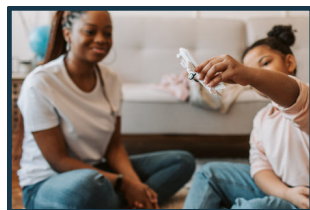
### Why Emotional Safety Matters

When a child experiences a crisis, the moments immediately following can shape how they process what happened. Without the right response, fear and confusion can linger, affecting behavior, trust, and overall well-being.

Many adults are expected to step in during these moments—but lack clear, practical guidance on what to say or do. **Nest** helps close that gap, ensuring children receive the steady, reassuring support they need when everything feels uncertain.

### With the right support in place, the impact is clear:

- ✔ Reduces escalation in high-stress situations
- ✔ Builds trust between children and adults
- ✔ Supports smoother transitions after crisis events
- ✔ Reinforces consistent, child-centered responses across teams



### What Makes Nest Work



**Trauma-Informed**



**Print + digital access**



**Portable, quick-reference format**



**18 real-world crisis scenarios**



**No training required**

### How Nest Supports You

In high stress moments, adults need clear, practical guidance they can rely on right away. **Nest** provides a simple, structured approach to help them respond with confidence. Nest equips any adult to:

- ✔ Recognize signs of distress
- ✔ Use simple, supportive language
- ✔ Help children feel safe and regulated
- ✔ Guide transitions after a crisis

### Who it's For

- ✔ Home visiting programs
- ✔ Child welfare agencies
- ✔ Family resource centers
- ✔ Schools and school districts
- ✔ Crisis response organizations
- ✔ Community-based family service

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Great Kids empowers families and professionals with practical, research-based tools and trainings to foster strong connections, support resilience, and promote healthy development. 3+ decades of experience & over 50,000 people certified.